

2025 Partnership Package



# 2nd Annual Cramer Kids Classic Friday, May 23rd, 2025

Hosted At Robert Trent Jones Golf Trail

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@cramerchildrenscenterflo



[cramerchildrenscenter.com](http://cramerchildrenscenter.com)



**Cramer Children's Center serves nearly 400+ children each year across Northwest Alabama, providing care and support to those under 19 who have experienced abuse or witnessed violent acts or crimes.**



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We offer forensic interviews, mental health services, medical services, and advocacy, while coordinating investigations through our Multidisciplinary Team. Every child, regardless of background, receives care. Cramer Children's Center is a nonprofit 501c3 organization proudly accredited by the National Children's Alliance and Alabama Network of Children's Advocacy Centers (ANCAC).





# THIS IS EMMA.



At just eight years old, she found the courage to share her story of sexual abuse. Through partnerships like yours, Emma was able to participate in a forensic interview—an essential step in her journey toward safety and justice. The funds Cramer Children's Center raises help ensure that these interviews are conducted in a safe, child-friendly environment, allowing children like Emma to share their experiences without fear or intimidation.

After her interview, Emma began trauma-focused counseling at our center. Each week, she worked with a trained therapist to process her feelings and begin to rebuild her sense of self. She also received medical care to address her physical well-being, and our victim advocates walked alongside her family, offering resources, guidance, and unwavering support—all at no cost to her family.

Emma's story makes up one of more than 400 children in Northwest Alabama who received services at Cramer Children's Center each year. Every child who comes through our doors has their own path to healing, and your support goes directly toward the vital services they need—services that give a voice to children who need to tell their story.

## THE STATISTICS



### OVER 500 CASES

of sexual abuse are reported in Northwest Alabama each year.



### 1 IN 10 CHILDREN

will be sexually abused before their 18th birthday. 60% of child sexual abuse victims never tell anyone.



### THE AVERAGE AGE

of the onset of sexual abuse is usually between 6 and 8 years old.



### CRAMER CHILDREN'S CENTER

serves 400+ children per year in Northwest Alabama providing therapy, forensic interviews, and advocacy.



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# BECOME A PARTNER: 2nd Annual Cramer Kids Classic

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A golf tournament fundraiser for Cramer Children's Center

**Browse through our partnership packages on pages 5-7 to learn more.**

## **Title Child Advocate Sponsor (\$5,000) | Exclusive Availability (2 spots available) - “Presented By” Title**

The Title Partnership will provide forensic interviews or one hour of therapy to 35 children.

### **Prominent Exposure:**

- Logo displayed prominently on all event materials (flyers, banners, scorecards, website)
- Exclusive social media campaign highlighting the sponsor (3 posts leading up to the event, 1 post during, 1 post post-event)
- Dedicated thank-you email blast to all participants post-event, mentioning the sponsor prominently

### **Event-Day Recognition:**

- Premium signage placement at registration, awards ceremony, and other high-traffic areas
- Mention in morning announcements, lunch, and awards ceremony speeches

### **Participation:**

- Free 4-person team registration
- Recognition plaque presented at the awards ceremony

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## **Tournament Premier Lunch Sponsor (\$3,500)**

### **Prominent Exposure:**

- Signage displayed during lunch and awards ceremony
- Logo included on event website and in the program
- Dedicated social media post

### **Event-Day Recognition:**

- Verbal recognition during morning announcements and awards
- 5-minute speaking opportunity during lunch

**Gold Child Advocate Sponsor (\$3,000)** The Gold Sponsorship will provides 8 medical exams for children.

**Prominent Exposure:**

- Logo on event materials (website, banners, flyers)
- Social media recognition (2 posts before, 1 post during or after)
- Mention in pre-event email to participants

**Event-Day Recognition:**

- Signage at a designated high-traffic area (registration, breakfast/lunch, awards)
- Recognition during morning announcements and at the awards ceremony

**Participation:**

- Free 4-person team registration

**Tournament Premier Breakfast Sponsor (\$2,500)**

**Prominent Exposure:**

- Signage on breakfast tables
- Logo included on event website and in the program
- Dedicated social media post

**Event-Day Recognition:**

- Recognition during morning announcements

**Silver Child Advocate Sponsor (\$1,000)** The silver sponsorship will provide 3-months of therapy for a child.

**Exposure:**

- Logo included on the website and select printed materials.
- Social media recognition (1 post pre-event and 1 shared group thank-you post post-event)

**Event-Day Recognition:**

- Signage at a designated hole
- Verbal recognition during morning announcements

**Bronze Child Advocate Sponsor (\$500)** The bronze sponsorship will provide family advocacy services for a child.

**Exposure:**

- Logo or name on the website
- Inclusion in a shared group thank-you post on social media

**Event-Day Recognition:**

- Signage at a designated hole and on group sponsor banner

## **Special Hole Sponsor (\$250)**

The special hole sponsorship will provide a medical exam for a child.

**Can choose one of the following: Hole in One, Closest to the Pin, or Longest Drive**

- Signage at the designated hole
- Recognition in the event program and website
- Social media thank-you post

## **Beverage Cart Sponsor (\$250)**

- Signage on designated beverage cart
- Recognition in the event program and website
- Social media thank-you post

## **Scorecard Sponsor (\$250)**

- Logo on scorecard
- Recognition in the event program and website
- Social media thank-you post

## **Kids Classic Hole Sponsor (\$100)**

- Signage at sponsored hole
- Mention on website
- Shared Group Social Media Post



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# BECOME A PARTNER IN THE KIDS CLASSIC

CLICK HERE TO PAY ONLINE



## Organized By

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The deadline to participate is April 28th, 2025.